• Unique and internationally accredited management program

• Flexible modular structure to be completed in 24 months

• 7 ten-day modules every three months

• Dual degree from Azerbaijan Diplomatic Academy and Maastricht School of Management

Successful participants will receive a double degree from MSM and ADA. The MSM degree is internationally accredited by Association of MBAs.
ABOUT THE PROGRAM

Azerbaijan Diplomatic Academy and Maastricht School of Management dual Executive MBA allows pursuing a world-class business education while also maintaining a career progression. The program is designed for mid-career executives who have a demanding job and busy schedule but want to further their education.

Our Executive MBA equips the participants with skills, tools and knowledge to succeed, while also remaining competitive in today’s marketplace. Our students learn from distinguished faculty who are recognized scholars in their field, and accomplished practitioners.

The program covers core and foundation courses in 6 modules. The seventh module is dedicated to the specialization and includes site visits. Once all the modules are completed, students implement Action Learning Project (ALP) that allows applying learned knowledge into real life situations. Executive MBA offers two specializations: Energy and Environment and International Business.

SPECIALIZATIONS

Energy and Environment

The energy industry is one of the most dynamic and global industries. With the demand for energy expected to double by 2050, there is an urgent need for innovation and diffusion of best practice for renewable energies.

The energy sector is in need of creative managers that understand sustainable development and the intricacies of managing multi-cultural workforces and the geopolitical forces that shape the industry.

The Executive MBA in Energy and Environment by MSM and ADA is a fresh, unique and internationally accredited management degree that addresses this need. It combines the talents and experience of one of the Netherlands’ oldest and most international business schools located in the heart of Europe (Maastricht) with the cutting-edge knowledge and experience from one of the oldest and most important global energy centers: Azerbaijan.

The final module of Energy EMBA, offered in collaboration with the Energy Academy of Europe and the Caspian Centre for Energy and the Environment, focuses on energy fundamentals, energy economics, and energy law.

International Business

EMBA in International Business is a cutting-edge program covering essential components of business and management in the context of a dynamic business environment. This program focuses on diverse perspectives and enhances the capacity to make decisions in challenging situations. The curriculum emphasizes strategic decision-making and skills development by focusing on practice-oriented case studies.

The specialization module includes courses in globalization and economic development, international business studies, marketing and services management, and international strategic alliances. As part of the program, participants will visit major corporations located in Baku and Maastricht.

International Business EMBA is also offered as a dual degree by ADA and MSM.
## Curriculum

<table>
<thead>
<tr>
<th>Module</th>
<th>Course</th>
<th>Dates</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Orientation</td>
<td>Orientation and Team Building</td>
<td>2-October, 2013</td>
<td>Baku</td>
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<tr>
<td></td>
<td>Orientation and Self-assessment</td>
<td>3-October, 2013</td>
<td>Baku</td>
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<tr>
<td><strong>Foundation</strong></td>
<td><strong>Quantitative Methods</strong> Accounting for Managers I (Financial Accounting) Accounting for Managers II (Management Accounting)**</td>
<td>4-13 October, 2013</td>
<td>Baku</td>
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<td>Module II</td>
<td>ALP Workshop</td>
<td>10-19 January, 2014</td>
<td>Baku</td>
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<td></td>
<td>Managerial Economics</td>
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<td></td>
<td>Financial Management</td>
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<tr>
<td><strong>Core</strong></td>
<td><strong>Business in the Global Arena</strong> Marketing in a Global Context</td>
<td>4-13 April, 2014</td>
<td>Maastricht</td>
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<tr>
<td>Module III</td>
<td><strong>Global Corporate Strategy</strong> Global Supply Chain Management</td>
<td>5-16 June, 2014</td>
<td>Baku</td>
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<tr>
<td>Module IV</td>
<td><strong>Finance in International Markets</strong> Innovation and New Business Ventures</td>
<td>3-12 October, 2014</td>
<td>Baku</td>
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<td>Module V</td>
<td><strong>Managing Cultural Diversity (Individual Level)</strong> Leadership, Change, and Responsibility (Corporate Level)**</td>
<td>15-26 January, 2015</td>
<td>Baku</td>
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<tr>
<td><strong>Specialization</strong></td>
<td><strong>Energy and Environment</strong></td>
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<td>Module VII</td>
<td><strong>Energy Economics</strong></td>
<td>17-26 April, 2015</td>
<td>Baku</td>
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<td></td>
<td>Environmental Sustainability &amp; Business</td>
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<td></td>
<td>Energy Law</td>
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<td></td>
<td>Energy Security</td>
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<td></td>
<td>Site visits</td>
<td>27 April, 2015</td>
<td></td>
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<tr>
<td><strong>International Business</strong></td>
<td><strong>Globalization and Economic Development</strong> International Business Studies Marketing and Service Management International Strategic Alliances Site visits</td>
<td>17-26 April, 2015</td>
<td>Baku</td>
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Program Structure

- Modular structure
- 7 ten-day modules every 3 months.
- One module is conducted in Maastricht, Netherlands.
- The program is completed with Action Learning Project (ALP) as the final work

The language of instruction is English.

The full program cost for two years is 24500 AZN. The program cost includes tuition fee for two years, travel and accommodation costs for one module abroad. All Azerbaijani students are eligible for government-subsidized scholarships.
Action Learning Project

ADA and MSM dual EMBA program is completed with an Action Learning Project (ALP). Action Learning is an applied process that integrates advanced management theory, learning, leadership development, and teamwork skills while solving problems of significance to your organization.

Our Action Learning Project allows you to improve the leadership skills by working in teams. ALP combines theory to the practice, knowledge to the real-life situation. ALP helps to solve complex problems by observing in practice, interviewing, researching the subject, and applying the learned methods. In the ADA and MSM dual EMBA you will learn theory and practice that has been honed through global projects, and develop your own competencies.

FOCUSING ON TODAY’S CHALLENGES, INNOVATING FOR TOMORROW’S SOLUTIONS
About ADA

ADA is dedicated to preparing innovative global leaders and to promoting useful collaborative research on diplomacy, public and international affairs, business, and humanities and sciences. We put students at the very center of our community and give them the opportunity to tailor their education while meeting specific interests and needs. ADA’s faculty is comprised of scholars and practitioners both from Azerbaijan and from leading universities and colleges around the globe.

ADA’s compelling differences – a focus on a variety of fields, an innovative model of learning, a setting for collaborative research – make it a unique center of learning in an increasingly strategic region. ADA opened its doors to students in January 2007 and moved to its permanent “green” and “smart” campus in downtown Baku in September 2012.
About MsM

Located in the heart of Europe, within easy access of Amsterdam, Brussels, Cologne, Frankfurt, London and Paris, Maastricht School of Management (MsM) is one of the oldest and most international business schools in the Netherlands. Located in Europe, but an established global player, we know how much good management matters for success. We know how important it is to make internationally accredited management education accessible.

Our programs are offered around the world, from Cairo to Lima to Nanjing, and elsewhere. Forging the established with the new and the north with the south, our distinct approach to business equips our students and clients to flourish in a world where rapid change and the importance of knowledge are the only two givens.
Admission Requirements

• A Bachelor's degree or equivalent from a recognized institution;

• At least four years of working experience post-bachelor, including one-year managerial work experience;

• Thorough command of written and spoken English. Applicants need to submit the evidence of English proficiency by achieving the following minimum scores:
  - 83 Internet based TOEFL or 6.5 IELTS
  - Applicants from countries where the official language is English or who have studied in English speaking countries are exempted from this requirement;

• GMAT of 500 or higher is recommended but not required. Azerbaijani citizens are required to take ADA MBA exam (equivalent to GMAT, minimum 50 out of 100 is required)

• Completed Application package and supporting documents
Application Process

Online Application Form (available at ADA website)

Supporting Documents
• Resume/CV with a photo
• Copy of Diploma and Transcripts
• Copy of Passport

References
• Two professional reference letters are required
  (Letters must be sealed and mailed directly to Admissions Office)

Official Test Scores
• TOEFL or IELTS
• GMAT or ADA MBA exam scores

Evaluative Interview
(Only for short-listed applicants)

Deadlines:

Application Starts
Application Deadline
March 1, 2013
June 15, 2013

Review, interview, and notification deadline
August 1, 2013
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