Pathways to Information Leadership

An eLearning collaboration between Aberystwyth University, ASLIB and Emerald

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infoleader.org
Introduction

Pathways to Information Leadership is an online professional development programme for new and aspiring information leaders.

- Short Master’s-level eLearning courses in six key aspects of Information Management and Leadership
- Flexible, accredited eLearning for information professionals
Unique eLearning collaboration

UK University with over 25 years’ experience providing postgraduate LIS courses by distance learning

International membership association with 70 years’ experience of providing Information Skills Training

Global publisher founded in 1967 with a leading portfolio of international library and information management research
Starting points: Training and education for information is at a watershed

- Volatile qualifications landscape
- Development of technologies
- Cutbacks and ‘downsizing’ in information organizations
- Complexity of legislation and security in information provision and dissemination
### Starting points: Professional needs and concerns of key stakeholders

| Aberystwyth University | • CPD courses in key subjects  
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<th>• Refresh and update skills</th>
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| ASLIB                  | • Support in strategy & leadership for senior professionals  
|                        | • eLearning |
| Emerald                | • Demographic of current information leaders  
|                        | • Developing future leaders |
Gaps in education and training

• A need for excellent leadership within the information professions

• The need for a different model of delivering education and training

• A requirement for skills relating to leadership, creative thinking and digital dexterity
Seven key learner requirements emerged from market research undertaken by the three organizations:

- Accessibility
- Flexibility
- Multiple exit points
- Professional relevance
- Academic quality and integrity
- Excellent resources
- Support
Programme requirements

The challenge has been to design a programme which provides:

• Coverage of the key topics and required skills identified in the market research

• Course content of a high academic standard, validated at university level

• Resources and support for learners

• Course content of international interest and relevance

• Online and instant access to courses
Programme offering

**Master’s-level credits**
- 5 credits per course towards PG qualifications in Information Leadership
- Credits transferable to relevant courses at other institutions through Bologna process

**Bite-size PG Study**
- Learners can spread the cost and time commitment required for postgraduate study

**Self-paced & self-directed CPD**
- Learning can be managed to fit around busy schedules
- Learners can choose courses most relevant for individual and organizational development needs
Programme offering

Continuous enrolment
• Formal learning can be fitted around individual development needs and budget cycles
• No waiting for fixed term dates

Online courses
• Learners can study anytime, anywhere via a wide range of desktop and mobile devices

Access to key resources
• Online access to Aberystwyth University library
• Key readings from Emerald
Programme coverage

• Six key aspects of information management and leadership:
  - Digital Information Collection Development and Curation
  - Digital Information Governance, Rights and Ethics
  - Digital Information Structures
  - Information Asset Protection and Assurance
  - Resources and Risks in the Digital Environment
  - Strategic Information Leadership

• Choice of over 30 courses
Assessment choices

- Continuing Professional Development
  - An online quiz to gain a Certificate of Professional Development
Assessment choices

- **Master’s-level credits**
  - Complete and pass the academic assessment to achieve 5 Master’s-level credits towards a postgraduate qualification
  - Assessed by academic staff at Aberystwyth University
  - Credits transferable to appropriate courses provided by other institutions within EU through Bologna Process
Postgraduate qualifications

Achieve postgraduate qualifications from Aberystwyth University in bite-size units

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<th>Qualification</th>
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| PG Certificate in Information Leadership | • 12 courses from 3 subject areas  
   • 60 credits |
| PG Diploma in Information Leadership | • 24 courses from 6 subject areas  
   • 120 Credits |
| MSc in Information Leadership  | • 24 courses from 6 subject areas plus dissertation  
   • 180 credits |
Value of this collaboration

• Why collaborate?
  – The strengths of each organization complement those of the others
  – Provide instant access to courses through a bespoke Virtual Learning Environment
  – Offer CPD courses of high academic standard
  – Support learning with access to the best in information management research and best practice

Flexible, accredited eLearning for information professionals
Further Information

Web: www.infoleader.org

Contact the Pathways to Information Leadership Team

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