EXECUTIVE MBA
“The diverse set of competencies covered by the EMBA curriculum will help me in advancing towards higher level of understanding in business management. In addition to this, the executive program structure will allow me to receive an education without leaving my professional environment unattended for a long time.”

ADNAN AKHUNDOV
IMPLEMENTATION DIRECTOR, SIMORELLA
EMBA 2019, AZERBAIJAN
The Executive MBA is a double degree program offered by the Azerbaijan Diplomatic Academy (ADA) and the Maastricht School of Management (MSM). The program is designed specifically for individuals who want to advance their business competencies through a high-quality western-style graduate business program that simultaneously enables them to continue to progress in their careers. The program is taught by international faculty who are not only academically renowned, but also have a depth of experience in business. The EMBA program brings together theory, practice, and most importantly, learning.

Successful participants receive a double degree from MSM and ADA. The MSM degree is internationally accredited by Association of MBAs.

While selecting an Executive MBA program I examined a number of local and overseas educational institutions. The ADA and MSM EMBA program stood out for the thorough design of the curriculum, the convenient modular structure and highly professional professors.

JAMILYA TALIBZADEH
DEPUTY DIRECTOR, PRESIDENTIAL LIBRARY OF AZERBAIJAN
EMBA 2015
ABOUT AZERBAIJAN DIPLOMATIC ACADEMY

Located in Azerbaijan, a country that has a dynamically growing economy, ADA provides the education needed for innovative and effective business leaders. Our students are actively engaged in an ongoing process of learning to optimize their own success and the success of their organizations.

Azerbaijan Diplomatic Academy provides a world-class education through innovative learning and real-world experience. Studying at Azerbaijan Diplomatic Academy is a valuable experience that enriches not only students’ academic experience but also expands their worldview and boosts personal growth.

ABOUT MAASTRICHT SCHOOL OF MANAGEMENT

Located in the heart of Europe, within easy access of Amsterdam, Brussels, Cologne, Frankfurt, London, and Paris, Maastricht School of Management (MSM) is one of the oldest and most international business schools in the Netherlands. As an established global player, MSM knows how much good management matters for success.

MSM programs are offered around the world, from Cairo to Lima to Nanjing, and elsewhere. Forging the established with the new and the north with the south, the distinct approach to business equips the students and clients to flourish in a world where rapid change and the importance of knowledge are the only two givens. At MSM, internationally accredited management education becomes accessible.
PROGRAM STRUCTURE

The EMBA is a flexible, modular degree that can be completed over 22 months. Classes take place through seven ten-day sessions roughly every three months. These sessions are conducted both in Baku, Azerbaijan, and Maastricht, the Netherlands.

The program has four segments. The first Foundation segment covers two modules laying the basis for the skills and knowledge needed for every manager. The second Core segment covers 4 modules. These courses are multi-disciplinary and include classes in business, finance, marketing, and strategy. The third segment is specialization. This program offers a choice of two specializations: International Business, and Energy and Environment.

After completing the coursework, all students take part in Action Learning Project, the fourth component and an integral part of the program that encourages teamwork and collaboration, and enables students to apply the learned knowledge into the real-world affairs.

I believe that ADA with its innovative ideas together with the Maastricht School of Management will provide an excellent input into my further professional career. This Program will help me complement my medical background with administrative and management skills in order to make me a successful manager.

KANAN YUSIF-ZADA
HEAD OF MILITARY HOSPITAL, STATE BORDER SERVICE
EMBA 2015, AZERBAIJAN
SPECIALIZATIONS

ENERGY AND ENVIRONMENT

The Energy and Environment Executive MBA is a unique management degree that addresses the need for creative managers in this field. This specialization develops an understanding of sustainable development and the intricacies of managing multi-cultural workforces and geopolitical forces that shape the industry.

INTERNATIONAL BUSINESS

The International Business Executive MBA focuses on the most important aspects of business affairs in the modern world. The courses are specifically designed to provide up to date knowledge together with its practical applications. The participants are taught to be managers in the global business environment.
LEARNING IN ACTION

Applied learning is the main emphasis of this Executive MBA. Using action learning principles and practices, our executive students will be working on real projects in the business community to hone their new skills and perspectives as they complete their education. Through these projects, they identify actions to be taken, and engage in reflection on both the problem and the group’s process for solving that problem. This cycle of questioning, acting, and reflecting institutes a deep learning process.

FOCUSBING ON TODAY’S CHALLENGES, INNOVATING FOR TOMORROW’S SOLUTIONS
# CURRICULUM

<table>
<thead>
<tr>
<th>MODULE</th>
<th>COURSE</th>
<th>DATES</th>
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<td>Orientation</td>
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## FOUNDATION

| Module I | Quantitative Methods  
Accounting for Managers I (Financial Accounting)  
Accounting for Managers II (Management Accounting) | 5-15 October, 2014 | Baku |
| Module II | ALP Workshop  
Managerial Economics  

## CORE

| Module III | Business in the Global Arena  
Marketing in a Global Context | 2-13 April, 2015 | Maastricht |
| Module IV | Global Corporate Strategy  
Global Supply Chain Management | 6-15 June, 2015 | Baku |
| Module V | Finance in International Markets  
Innovation and New Business Ventures | 3-12 October, 2015 | Baku |
| Module VI | Managing Cultural Diversity (Individual Level)  
Leadership, Change, and Responsibility (Corporate Level) | 16-25 January, 2016 | Baku |

## SPECIALIZATION

### ENERGY AND ENVIRONMENT

| Module VII | Energy Economics  
Environmental Sustainability & Business  
Energy Law  
Energy Security | 17-30 April, 2016 | Baku |

### INTERNATIONAL BUSINESS

| Module VII | Globalization and Economic Development  
International Business Studies  
Marketing and Service Management  
International Strategic Alliances | 17-30 April, 2016 | Baku |

## PERFORMANCE

| Module VIII | Action Learning Project (ALP)  
ALP Defense | July, 2016 | Baku |
The EMBA is a great opportunity for me to expand my management knowledge. The dual degree and modular structure is a big advantage, as I can plan my operational activity in advance. It is the best option for managers willing to combine their study with work.

LALA BILANDARLI
GENERAL MANAGER, INTERNATIONAL BUS
EMBA 2016, AZERBAIJAN
EMBA CLASS OF 2015
CLASS PROFILE

We are proud to welcome the first group of Executive MBA students at ADA this Fall. With diverse backgrounds and exciting work experience, the pioneering class of the graduate Business School students set the foundations of business education at ADA.

EMBA Class of 2015 Class Profile
Number of Students 30
Women 20%
International Students 7%
Age range 24-55
Average age 33
Work experience (range) 4-21
Average work experience 10
Students holding advanced degrees 40%

UNDERGRADUATE MAJORS

Science, Technology, Engineering, Mathematics, 30%
Economics, Business, 20%
Humanities / Social Sciences, 50%

INDUSTRY DISTRIBUTION

Others, 36%
Energy, 30%
Finance and Banking, 13%
Healthcare, 7%
IT, 7%
Education, 7%

When I first heard about the ADA, and the high standard it has set towards becoming a leader in impacting quality knowledge, I was very impressed and highly motivated to acquire my Executive MBA within the walls of ADA. I look forward to becoming one of pioneering professionals and I can only see a brighter, better and stronger future ahead of me.

NICK NWOLISA
SECRETARY, INTERNATIONAL PRESS INSTITUTE
EMBA 2015, NIGERIA
APPLICATION PROCESS

Online Application Form (available at ADA website)

Supporting Documents
(all supporting documents must be scanned and uploaded into application or sent via e-mail to mba@ada.edu.az)
• Resume/CV with a photo
• Copy of Bachelor Diploma and Transcripts
• Copy of Passport (National ID for Azerbaijanis)

References
• Two professional reference letters are required
  (Letters must be sealed and mailed directly to Admissions Office)

Official Test Scores
• TOEFL or IELTS
• ADA MBA exam (for Azerbaijanis only)

Evaluative Interview
(Only for short-listed applicants)

DEADLINES
Application Starts
Application Deadline
Review, interview, and notification deadline
October 1, 2013
April 1, 2014
June 1, 2014

After running a company for more than five years, I realized that I needed to further my education in order to successfully grow my company here in Azerbaijan and abroad. After I learned about this program, I did some research and determined that it was a quality program for me. I am very excited about getting the education I need without having to leave the country.

FARID ISAYILZADA
FOUNDER AND CEO, QIWIQIWI
FOUNDER OF WWW.KESEAB.AZ
EMBA 2010, AZERBAIJAN
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<tbody>
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<td><a href="mailto:mba@ada.edu.az">mba@ada.edu.az</a></td>
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