



ADA University Executive Education Newsletter

Welcome to the Quarterly Issue of the Executive Education Newsletter. This Newsletter provides a clear insight into the implemented training activities by the Executive Education during September-December 2019.

In 2019, Executive Education developed and implemented professional development programs with the participation of 224 professionals from the public and private sectors.

Our programs' participants were 134 junior, mid-career, and senior professionals representing 42 different organisations in business and government sectors and international companies in Azerbaijan. Executive Education brought together 90 diplomats, civil servants, and professionals from Azerbaijan and 26 European, Asian, African and Latin American countries.

Adaptive Strategic Execution Program

In May 2017, Strategy Execution announced its new partnership with Duke Corporate Education, a world-class provider of global leadership solutions, ranked in the top 3 by the Financial Times in Custom Executive Education for 18 consecutive years. As a result of extending bilateral cooperation, the agreed parties launched the Adaptive Strategic Execution Program (ASEP).

BP and its co-venturers in the Azeri-Chirag-Gunashli, Baku-Tbilisi-Ceyhan, Shah Deniz, and South Caucasus Pipeline projects – SOCAR, TPAO, PETRONAS, Chevron, LUKOIL, NICO, Equinor, INPEX, ExxonMobil, SGC, ITOCHU, ONGC, TOTAL, Eni bring this internationally-recognized ASEP to Azerbaijan, basing it at ADA University.

ASEP focuses explicitly on building leaders who can master the three domains that influence and define how work gets done: strategy, work, and people. The

**Learn, Grow,
Perform Differently!**

Visit our website



Under the slogan Learn, Grow Perform Differently ADA University Executive Education equips government and business professionals with dynamic and long lasting skills through programs to help them meet the challenge of change!

The Executive Education is continually evolving to meet the growing needs of businesses and government by creating new tailor-made programs. Our goal is to meet our clients' needs quickly, flexibly and effectively as possible.

**Friend on
Facebook**

Newsletter 2019

curriculum consists of six courses, each aligning to two or more of these domains and addressing an emerging leadership challenge.

On September 18, 2019, ADA University in partnership with BP Azerbaijan and its co-venturers announced the launch of the long-awaited ASEP certified by Duke Corporate Education.

The Stream 1 and Stream 2 of ASEP which were kicked off as of September, brought together 44 participants representing 24 organizations from public and private sectors. The program participants provided a thriving opportunity for learning global practice and specific competencies that are necessary for navigating in a complex business environment.

Custom Programs

During this academic period, we continued close cooperation with corporate and government sectors and delivered custom programs for Worley, Pasha Bank OJSC and Heydar Aliyev Center.

"Banking Law" for Pasha Bank OJSC

On November 5-6, Executive Education delivered a training course on "Banking Law" by Mr. Altay Mustafayev, Founder & Managing Partner at "Altay Mustafayev Law & Tax". The course which was attended by 21 mid-level professionals of Pasha Bank OJSC, focused on enabling the participants to distinguish regulatory bodies in the banking sector and also to transform knowledge about their power. This course also shed light on the major corporate governance standards for banks.



"Emotional Intelligence" for Worley

On November 13, the "Emotional Intelligence" training course designed and delivered for 16 mid-level employees of Worley. The half-day training course was conducted by

Mrs. Aydan Asgarova, Outreach Programs Director, U.S. Embassy Baku.

The course emphasized the importance of Emotional Intelligence in everyday management processes and stressed its necessity in effective leadership. The content of the course was tailored to the expectations of experienced professionals on excelling in their careers and to develop their people-to-people skills.



"Change Management" for Worley

On November 14-15, the "Change Management" training course held for 16 mid-level employees of Worley. The two days course was conducted by Mrs. Zarina Zeynalova, Chartered FCIPD. The course participants gained an opportunity to understand the key factors that occurred in the changing process, different approaches for managing the changes effectively, the importance of communication with key stakeholders, and change management principles and their practical application. This course was a chance to learn more about challenges of change management through the perspective of the experienced trainer.



"International Protocol" for Heydar Aliyev Center

On November 26-27, Amb. Olaph Terribile, Chief of Staff of the Office of President (Malta) delivered the "International Protocol and Etiquette" training course for 16 employees of "Heydar Aliyev Center". Amb. Terribile delivered a course on how to present and receive business cards appropriately, using handshakes effectively, appealing with correct titles and forms of address in different contexts, touched upon the code of conduct for creating first impressions.



Open Enrolment Programs

In October- December, we offered 5 "Open Enrollment Programs" on "Banking Law", "Emotional Intelligence", "Leadership Skills for New Managers", "Business Etiquette and Protocol", and "Project Management" for 53 participants representing 15 companies, including the State Oil Fund of Azerbaijan(SOFAZ), Central Bank of Azerbaijan, Azercosmos, International Bank of Azerbaijan, PASHA Construction LLC, Azercell, Kapital Bank, Coca-Cola, Worley, PMD LLC and etc.

On October 17-18, the training course on "Banking Law" by Mr. Altay Mustafayev, Founder & Managing Partner at "Altay Mustafayev Law & Tax" was delivered for 9 mid-level professionals from banking sector. The course examined all major concepts of banking law of Azerbaijan in a user-friendly manner and equipped participants with requisite minimum knowledge about such concepts.



On November 1, the half-day "Emotional Intelligence"

training course was delivered by Mrs. Aydan Asgarova, Outreach Programs Director, U.S. Embassy Baku.

Participants learned to develop and implement Emotional Intelligence competencies to enhance their professional and social relationships in the work and life by increasing their understanding of social and emotional behaviors and learning how to adapt and manage responses to particular situations.



On 7-8 November, the "Leadership Skills for New Managers" two-day course was delivered by Mrs. Aygun Hajiyeva, Associate Vice-Rector, Executive Education. This course gave chance to the participants to improve the skills and confidence they need to work effectively with difficult situations, to learn strategies for giving and receiving effective feedback, and the importance of emotional intelligence.



On November 25, the "Business Etiquette and Protocol" training course by Amb. Olaph Terribile, Chief of Staff of the Office of President (Malta) helped participants to present themselves in a professional manner in business-related environments, to better understand multicultural attitudes, and to apply business etiquette in a wide array

of typical business circumstances.



On December 4-6, 2019, three-day program on "Project Management" by Mr. Anar Imamverdiyev covered a set of practical tools and comprehensive techniques that are indispensable for identification of project objectives and requirements in details, provided an insight on how to manage project constraints including scope, quality, cost, and time.



Upcoming Open Enrolment Programs

NEW! Masterclass "Leadership Effectiveness for Women in Business"

Government Programs

**"Advanced Foreign Service Program" for Junior Diplomats and Civil Servants
October 28 - December 27, 2019**

On October 28 - December 27, we held the "Advanced Foreign Service Program" (AFSP) for Junior Diplomats and Civil Servants of our country.

The AFSP brought together 23 young diplomats and civil servants from Ministry of Foreign Affairs, Ministry of Economy, Ministry of Justice, Ministry of Transport,

Communications and High Technologies, Ministry of Energy, Ministry of Taxes, Baku International Sea Trade Port CJSC, Azerbaijan Republic State Committee on Affairs with Diaspora, and ASAN Service.



The enriched agenda of the seven-week program featured the topics of "Leadership Development", "Public Diplomacy", "International Politics, Law and Organizations", "Diplomatic Protocol", "Economic Affairs" and "Regional Studies" delivered by ADA University Faculty and Administrators, guest speakers from Government Agencies, International Organizations and diplomatic missions in Azerbaijan. The program was a unique platform for junior diplomats and civil servants who were seeking for an added value in diplomacy, international affairs and leadership.



"Caspian Basin Studies" Program
19-27 October, 2019

On October 19-27, 2019, Executive Education hosted the "Caspian Basin Studies" Program for diplomats from Azerbaijan, Georgia, Ukraine, Moldova, and Tajikistan. Nine- days program was an informative platform to get acquainted with the history, culture, and identity of the Caspian Region, ethnic and territorial conflicts, trade and

economic affairs, energy, geopolitics, and regional security.



The participants visited the Ministry of Foreign Affairs and SOFAZ, gained a chance to ask their questions and also deepen knowledge about Azerbaijan`s foreign and public diplomacy, management of oil revenues, and national oil strategy of the government.

Foreign diplomats enjoyed extracurricular and cultural activities by visiting Old City, Carpet Museum, Heydar Aliyev Center and ASAN Service.



**"Advanced Foreign Service Program"
for Foreign Diplomats
10-30 November, 2019**

On November 10-30, Executive Education successfully implemented the "Advanced Foreign Service Program" for Foreign Diplomats funded by Azerbaijan International Development Agency (AIDA) under the Ministry of Foreign Affairs. The program was designed for foreign diplomats from 15 countries including Afghanistan, Argentina, Bangladesh Bosnia and Herzegovina, Ecuador, Ethiopia, Laos, Pakistan, Palestine, Rwanda, Senegal, Serbia, Uruguay, Vietnam, and Yemen to widen their horizon on international relations, economic affairs,

public diplomacy, leadership development as well as to enhance their understanding of the Caspian Basin region, its geopolitics, culture, history, and society.



The program agenda included the diplomats' visits to Old City, Ministry of Foreign Affairs, Parliament, SOFAZ, Baku International Sea Trade Port, ASAN Service, Heydar Aliyev Center, the House Museum of Nobel Brothers, and Carpet Museum.

All 15 foreign diplomats successfully completed the program and received certificates by Rector of ADA University Amb. Hafiz Pashayev and the Deputy Director of AIDA Mrs. Aliya Aghazada.



"Caspian Basin Studies" Program for Latin American Countries and Algeria

7-14 December, 2019

On 7-14 December 2019, we hosted the second "Caspian Basin Studies" Program for 14 foreign diplomats from Argentina, Ecuador, Mexico, Chile, Venezuela, Uruguay, Suriname, Guyana, and Algeria.

The program was delivered by ADA University full-time professors and practitioners from government agencies including the Ministry of Foreign Affairs, international organizations and local think-thanks.



This program was an educational platform to foreign diplomats for enriching their understanding of the region`s diverse and rich history, culture, demographic landscape, ethnic and territorial conflicts, trade and economic affairs, and for extending their knowledge of geopolitical and regional security affairs.



Besides academic curriculum, participants visited to the Old City, Ministry of Foreign Affairs, SOFAZ, Heydar Aliyev Center, and Carpet Museum.

ADA University Executive Education

Ahmadbay Aghaoghlu str., 61, Baku, Azerbaijan, Az 1008

Phone: (012) 437 32 35

Email: corporateprogram@ada.edu.az

www.ada.edu.az



Update Subscription Preferences



Unsubscribe



Forward to a Friend