

**Subject: The University's Name, Identification and Symbols**

1. Name .....1  
2. Rallying Round ADA Flag .....1  
3. ADA Logo .....2  
4. ADA Anthem.....2

## **1. Name**

The name of the university is ADA University.

The name of the university shall not be used in the name of any other corporation, association, organization or other entity or used in any other way so as to identify the university with the aims, policies, programs, products, or opinions of any other entity or its members, without the express authority of the Rector. The name of the university shall not be used to align the university with any political, economic, social, or cultural cause or for any private commercial or promotional advertising purposes whatsoever without express authority from the Rector.

## **2. Rallying Round ADA Flag**

The ADA Flag consists of three stripes. These stripes extend vertically. Each stripe is one-third of the total area of the flag. From inside out, they alternate in colors of Blue, White and Red. In the center of the flag and inside the white stripe, the letters ADA are centrally placed on top of four lines. The letters are in red, while the four lines are in blue.

Blue means loyalty and communication. We are an intimate community upholding certain principles and values. Our loyalty to them has been rock solid. Our story is about citizenship, honor, integrity, truth, intellectual curiosity, diversity, change, respect, tolerance, perseverance, merits, collaboration and giving back. We live to create our own story in life. We communicate well this story and transmit our values among us and through years.

White means purity of honor. Clean, spotless and transparent. We pledge to honor and live by honor. White also stands for the purity of mind, clean of prejudices, and in search of knowledge, enlightenment and education.

Red symbolizes life, energy, vibrancy, rejuvenation, reinvention, and innovation. ADA is a thriving location. In this volcano of ideas and initiatives, we encourage minds to explode. We challenge static thoughts. We conquer the heights through continuous learning and restless innovation of selves.

The four lines of blue represent Four Pillars of ADA: Global Citizenship, Innovative Learning, Social Responsibility and Thriving Location. Standing tall on top of these four pillars, ADA thrives and reinvents itself in perpetuity.

### **3. ADA Logo**

Symbol of The Truth, Knowledge, Innovation, Loyalty and Communication

ADA logo embodies a reflection of memory in innovation. Inspiration has come from a belief in firmness of foundations and heights of horizons.

The name of ADA is hoisted on four steps/lines and embraced by a shield of horizon. The symbols and colors bear foundations of our beliefs: The Truth, Knowledge, Innovation, Loyalty and Communication. Our memory reaches back to our foundations, roots and history. Our home is Azerbaijan. Our outreach is the global world and thirst for its discovery.

- The steps represent pillars of knowledge

The ever-extending four steps are a symbol of knowledge, and a path to enlightenment. With knowledge, we walk up to new heights, while building firm foundations under our feet. The light of knowledge dispels the darkness of ignorance. The steps meet at the corners of horizon, which signifies the infinity of knowledge.

- The shield represents protection of the truth

The shield of horizon protects the truth and defends our belief in liberty of mind. Behind the protection of the shield, academic freedom will flourish and the truth will be learned.

- The color red represents innovation

Energized by our beliefs in process and change, we will constantly seek innovation and evolve with it.

- The color blue represents loyalty and communication

At ADA, we are a community of learners. We pledge our loyalty to ADA, its values and growth. Together, we will find the truth, master the knowledge and evolve with innovation.

### **4. ADA Anthem**

#### ***ADA-nın varlığı***

Biz elmi, təhsili uca tutmuşuq,

Yorulmaq sözünü tam unutmuşuq.  
Gör neçə ölkəyə körpü qurmuşuq?!  
Tükənməz gəncliyin əzmkarlığı,  
Yaşa ey ADA-nın nurlu varlığı.

**NƏQARƏT:**

Qoy eşitsin bəşər, qoy bilsin cahan,  
Məkan o məkandı, zaman o zaman.  
Dünyaya günəştək doğ, Azərbaycan!!!  
Yayıl ayın, günün şəfəqləriylə,  
ADA-nın işıqlı səhəri ilə.  
Həyata eşqimiz axar çay kimi,  
Əməyə sevgimiz bir bulaq kimi,  
Həmrəyik, güclüyük uca dağ kimi.  
Seçmişik hünəri, qəhrəmanlığı,  
Yaşa ey ADA-nın nurlu varlığı.

### **ADA UNITED**

Enlightenment has taken the leading role  
In our lives and minds, thus, we stand tall  
Building bridges we connect to the world.  
Perseverance is our story to be told  
With passion to learn at ADA!

**CHORUS:**

Let the universe hear when we say  
Azerbaijan's voice is heard far away  
The time has come for us today  
To pursue our dreams in an honest way  
Through passion for learning at ADA!  
At the crossroads of East and West,  
United we stand, strong we emerge  
Breaking barriers on the way to the best,

Out pours love of life, we surge  
Toward passion for learning at ADA!

Lyrics of ADA United are written by Elnur Imanbayli, BA 2016 student. The music was composed by Ms. Firangiz Alizadeh, renowned Azerbaijani composer, chairperson of the Composers' Union of Azerbaijan, who has also been awarded the title of "People's Artist of the Republic of Azerbaijan".