

Student Achievement Results

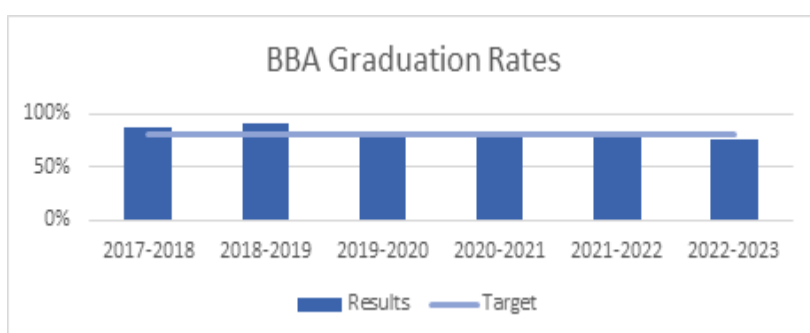
ADA School of Business uses various outcome related data to measure performance. These metrics include graduation rates, retention rates and student exchange rates (incoming and outgoing). In addition, the School also carries out benchmarking exercises through incoming and outgoing exams through services offered by Peregrine. Student and alumni surveys are also conducted and the data from these surveys are used for improvements.

BBA:

The results for the BBA for the five-year cycle (2018-2019 - 2022-2023) are as follows:

1. Graduation Rate:

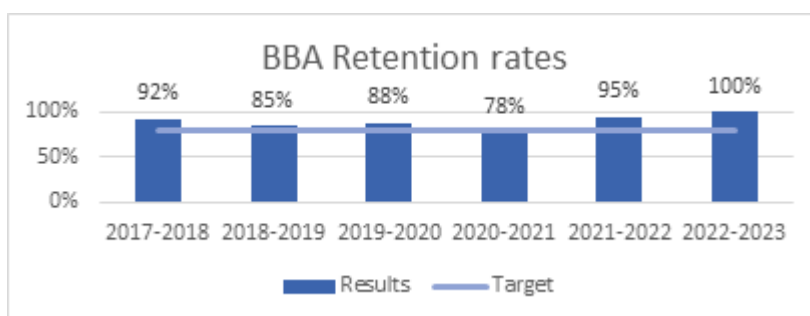
In the chart below, the light blue represents the target (number of students expected to graduate) and the blue represents the actual data (number of students graduated). The target for graduations is set at 80% of total enrollment in any given cohort/year.



As seen in the graph, the graduation rate has generally met the 80% target in all five academic years.

2. Retention Rate:

In the chart provided, the light blue represents the target (percentage of retention) and the blue represents the actual data (student retention data). The target for retention is set at 80% of total enrollment in any given cohort/year.

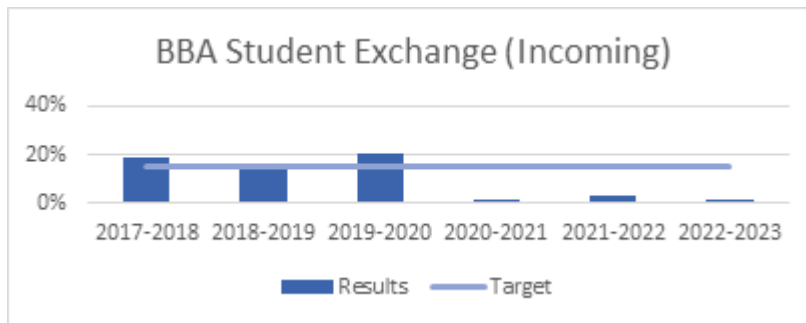


As seen in the graph, the retention rate has generally met 80% retention rate in all five years.

3. Student Exchange

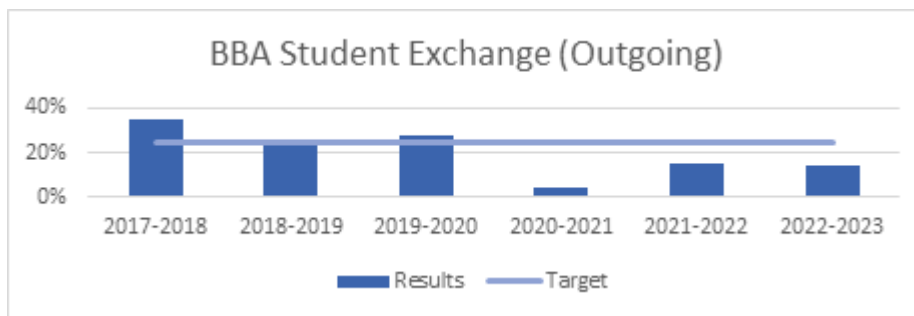
Incoming Exchange

This measure is used as part of the School's internationalization objectives to ensure diversity on campus by enabling incoming transfer of students. Increasing student exchange is one of the objectives in the School of Business strategic plan. The target for incoming exchanges is set at 15%. The target was met for the first two academic years after which inbound exchange was significantly disrupted due to the pandemic.



Outgoing Exchange

The School is keen to ensure that its students have the opportunity to study at one of many partner institutions of ADA University located around the world through outgoing exchange opportunities. Increasing outgoing student exchange is one of the objectives in the School of Business strategic plan. The target for outgoing exchange was set at 25%. This target was met in the first three years of the cycle but was disrupted by the outbreak of the pandemic. In 2021-2022 and 2022-2023 the rate was around 15%.

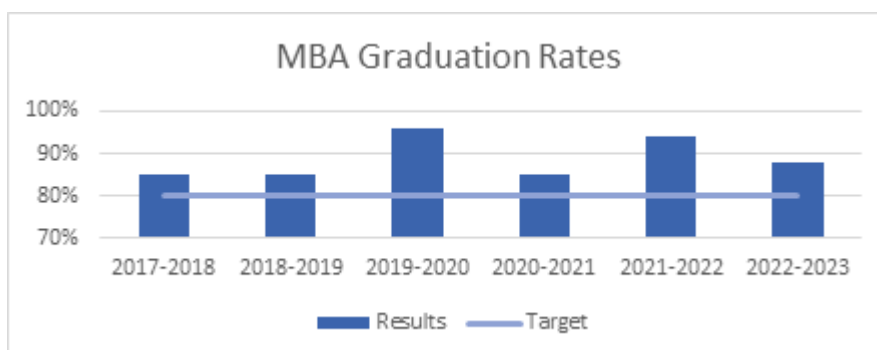


MBA

The results for the MBA for the five-year cycle (2018-2019 - 2022-2023) are as follows:

1. Graduation Rate:

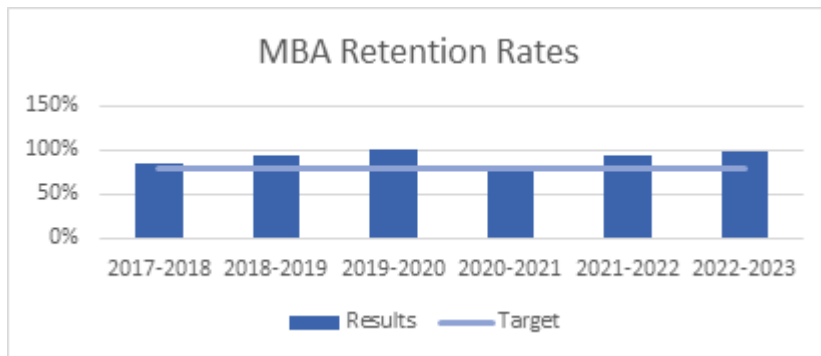
In the chart provided, the light blue represents the target (number of students expected to graduate) and the blue represents the actual data (number of students graduated). The target for graduations is set at 80% of total enrollment in any given cohort/year.



As seen in the graph, the graduation rate met the 80% target in all five academic years.

2. Retention Rate:

In the chart provided, the light blue represents the target (percentage of retention) and the blue represents the actual data (student retention data). The target for retention is set at 80% of total enrollment in any given cohort/year.



As seen in the graph, the retention rate has generally met 80% retention rate in all five years.