



ADA UNIVERSITY EXECUTIVE EDUCATION

MID-YEAR NEWSLETTER: JANUARY – JULY 2026

Dear Colleagues,

As we reflect on the 2026 spring semester, we are proud to share a semester marked by growth, partnership, and meaningful impact.

Throughout the year, the Executive Education team designed and delivered a diverse portfolio of custom programs for business and government in collaboration with 45 ADA University faculty members, international experts, and distinguished speakers from government and business.

In total, our programs served 487 professionals, including 204 mid-career and senior public civil servants, 226 business managers and executives, 20 mid-career and senior foreign diplomats, and 37 media professionals and journalists.



DIPLOMATIC TRAINING PROGRAMS FUNDED BY THE MINISTRY OF FOREIGN AFFAIRS (MFA)

Caspian Basin Studies (CBS) Program

We hosted the Caspian Basin Studies Program on May 4–8, bringing together 20 recently appointed mid-career and senior diplomats from 18 countries and the Delegation of the European Union to Azerbaijan. The one-week program provided participants with a deeper understanding of regional developments, focusing on the political history, energy and economics, geopolitics, reconciliation process, challenges, and prospects of the Caspian region. The discussions were enriched by 6 faculties from ADA University, 7 government officials, and 4 speakers from the Parliament of the Republic of Azerbaijan (Milli Majlis). The participants also had the chance to visit the Parliament and engage in roundtable discussions on interparliamentary diplomacy with its members.



CUSTOM PROGRAMS FOR GOVERNMENT

Leadership Development Program for Azerbaijani Railways (ADY)

We successfully concluded the Leadership Development Program designed by 5 distinguished experts for 165 professionals of Azerbaijan Railways (ADY) from October 15, 2025, to April 10, 2026. This inaugural partnership for the duration of nine months was concluded on May 20, where participants received certificates in recognition of their successful completion.



Capacity Building Program for Azerbaijani Airlines (AZAL)

We launched a new six-month Capacity Building Program for Azerbaijan Airlines (AZAL) on June 3. The program brings together 15 professionals from all levels. The four-module program includes topics on leadership development, business acumen and strategic thinking, management, and communication skills. The first module of the program was delivered by 6 distinguished experts in the spring semester, while the remaining modules are planned for the fall semester.



Leadership Development Program for the Ministry of Economy of the Republic of Azerbaijan

This semester, we completed the Leadership Development Program for 50 mid- to senior-level civil servants from the Ministry of Economy. A distinctive feature of the program was the integration of economic policy and analytical modules into a leadership-focused curriculum designed and delivered by 5 ADA University faculty members and 2 senior professionals of the Central Bank of the Republic of Azerbaijan.



Economic Diplomacy Program for the Ministry of Economy of the Republic of Azerbaijan

We delivered the Economic Diplomacy Program for 20 mid- and senior-level civil servants from the Ministry of Economy. Designed to enhance participants' understanding of contemporary economic diplomacy, the program covered key topics including diplomatic etiquette and protocol, the global economy, international economic organizations, energy security, trade and investment agreements, regulatory systems, and digital approaches to economic diplomacy. Participants also explored modern market intelligence practices and the use of data-driven tools to support international economic engagement and informed decision-making in a rapidly evolving global environment. The program was designed and delivered in collaboration with 3 ADA University faculty members and 3 senior diplomats from the Ministry of Foreign Affairs of the Republic of Azerbaijan.



CORPORATE PROGRAMS FOR BUSINESS

Advanced Leadership Development Program for Reveri LLC

This semester, we designed and delivered the Advanced Leadership Development Program (ALDP) for 25 CEOs and CXOs of Reveri LLC. We engaged 10 ADA University faculty members, as well as distinguished speakers from the business and government sectors, to share their expertise in Leading Yourself, Leading People, and Leading Change and Organizational Transformation. The program was further enriched by a roundtable discussion on Public-Private Partnerships (PPP) with the Minister of Agriculture of the Republic of Azerbaijan and a seminar series on Stakeholder Communication, Strategy Execution, and Global Economic Trends, which provided valuable insights into contemporary leadership and business challenges. The participants received distinct certificates upon completion of the program on 3rd of July.



Capacity Building Program for Bank of Baku

We further extended our partnership with Bank of Baku by delivering the Capacity Building Program for 25 mid- to senior-level professionals. The 24-hour program focused on strengthening managerial competencies in the banking sector, covering key areas such as financial management, strategy execution, and managerial economics. Delivered by 3 distinguished ADA University faculty members, the program concluded with a graduation ceremony on 5th of May, during which participants received certificates upon successful completion.



Mini-MBA Program for Bank of Baku

In April 2026, we successfully launched the second cohort of the Mini-MBA Program for 26 senior professionals from Bank of Baku, designed to strengthen their core general management and leadership capabilities by 12 distinguished ADA University and external experts. Structured as a six-month certificate program, the curriculum covers a broad range of disciplines, including advanced leadership skills, strategic planning and execution, financial management, project and change management, marketing, managerial economics, business analytics, and applied business strategy. Six modules, delivered by 8 distinguished experts, were completed during the spring semester, while the remaining four modules are scheduled for the next semester.



Financial Risk Management Program for Silk Way Group

In April, we continued our partnership with Silk Way Group by delivering a new, customized Financial Risk Management Program for 20 executives and senior managers. Structured across 7 intensive modules, the program covered core areas of modern risk management: from financial, market, credit, operational, and liquidity risks to advanced topics such as fintech, cybersecurity, and the use of AI and data analytics in risk assessment. At the end of the program, all participants received a certificate for successful completion.



Leadership Development Program for Landau Education Group (LEG)

This semester, we launched a new collaboration with Landau Education Group through a Leadership Development Program designed for professionals in the education sector. Over three months, we delivered a series of customized leadership courses to three groups of 67 educators and senior administrators. The program, consisting of 6 modules on management, leadership, communication, strategy, and AI, has been completed, with the graduation ceremony held on June 29.



Growth Mindset: Transforming Challenges into Opportunities & Building a Feedback Culture in Your Organization Program for TABIA Group

We have expanded our portfolio by delivering our first-ever program for the hospitality sector this year. As part of our new collaboration with TABIA Group, we conducted a program on growth mindset and feedback culture on January 26–27. The participants of 17 directors and functional managers from the finance, sales, marketing, strategy, legal, and healthcare departments. We look forward to expanding our collaboration with TABIA Group through upcoming learning initiatives and solutions for executives.



Change Management Program for Mars Overseas Baku LTD

As a part of a new collaboration with Mars Overseas Baku LTD, we designed and delivered a two-day Change Management Program for 20 mid-and senior-level professionals on February 4–5. The program focused on leading organizational change, managing resistance, communicating transformation effectively, and applying change management approaches through practical exercises and interactive discussions.



Growth Mindset Program for “Azər Şəkər” LLC

In collaboration with “Azər Şəkər” LLC, we launched a new growth mindset program on May 22. This one-day program was designed for 24 mid- and senior-level professionals and aimed to enhance understanding of resilience, foster a feedback culture, and promote continuous improvement strategies. Each participant received a certificate of participation upon completion of the program.



PARTNERSHIP WITH THE MEDIA DEVELOPMENT AGENCY OF THE REPUBLIC OF AZERBAIJAN

In collaboration with the Media Development Agency and the WUF13 Azerbaijan Operating Company, we organized an information session for journalists who will actively contribute to WUF13 coverage. Held on April 27, the session brought together 37 media representatives to discuss key WUF13 themes, including urban development, Baku's master plan, accessibility and inclusivity, and green transportation. The initiative supported journalists with relevant knowledge and perspectives to enhance informed reporting on this global event.



LOOKING AHEAD

The achievements of the 2026 spring semester reflect our strong commitment to delivering high-quality, practice-oriented executive education programs that respond to the evolving needs of professionals and institutions.

We extend our sincere appreciation to our program participants, alumni, partners, faculty, and guest speakers for their invaluable contributions to all diplomatic training programs and capacity building initiatives for government and business.

In the 2026 fall semester, we look forward to expanding our program portfolio, launching new partnerships with the public and private sectors and international organizations, and continuing to deliver innovative learning solutions for our loyal partners and new clients.

Sincerely,
Executive Education Team